

Warrior Bonfire Program Presents

501(c)3 non-profit



# diamonds & DOG TAGS



## AUGUST 10, 2024

### THE GRANDVIEW

176 Rinaldi Boulevard, Poughkeepsie NY, 12601

### EVENING EVENTS

5:00pm - 10:00pm

Open Bar, Hors d'oeuvres & Dinner

VIP Cocktail Hour

Keynote Speaker: Nick Lavery - Chief Warrant Officer 2, US Army

Master of Ceremony: Lara Jones - USMC Spouse, 12x Stevie Award Winner

Entertainment: Dave Bray USA (US Navy Veteran)

Surprise Special Guests!

Bonfire Ceremony: US Flag Retirement

Silent Auction

### IMPORTANT DATES

July 1, 2024: Final Sponsorship Opportunity for Print Recognition at the Event

July 15, 2024: Final Sponsorship Opportunity for Digital/Social Media Recognition for the Event

July 15, 2024: Sponsorship payment Deadline



# SPONSORSHIP LEVELS

## WARRIOR

**\$50,000 [Title Sponsor]**

*Covers cost of retreats for 18 Purple Heart Vets*

- Represented on Diamonds & Dog Tags Title Sponsorship Plaque
- Premium full-page color ad in Diamonds & Dog Tags Event Day Program (front)
- (12) Tickets (with tabletop recognition)
- Introduction during the event
- Recognition at the event through displays and presentation
- Listing on the Warrior Bonfire Program website for 1 year
- Social media recognition
- Participation for 2 at a 2025 Bonfire Adventure
- (10) Tickets to VIP Cocktail Hour
- (12) WBP custom bullet pens
- (12) 2024 DDT yearbooks

## PATRIOT

**\$25,000**

*Covers cost of retreats for 9 Purple Heart Vets*

- Premium full-page ad in Diamonds & Dog Tags Event Day Program (back)
- (9) Tickets (with tabletop recognition)
- Recognition at the event through displays and presentation
- Listing on the Warrior Bonfire Program website for 9 months
- Social media recognition
- Participation for 2 at a 2025 Bonfire Adventure
- (4) Tickets to VIP Cocktail Hour
- (6) WBP custom bullet pens
- (6) 2024 DDT yearbooks



## ARMED FORCES

**\$15,000**

*Covers cost of retreats for 6 Purple Heart Vets*

- Half-page ad in Diamonds & Dog Tags Event Day Program
- (6) Tickets (with tabletop recognition)
- Recognition at the event through displays and presentation
- Listing on the Warrior Bonfire Program website for 6 months
- Social Media Recognition
- (3) 2024 DDT yearbooks

## BONFIRE

**\$5,000**

- Eighth-page Business card sized ad in Diamonds & Dog Tags Event Day Program
- (3) Tickets (with tabletop recognition)
- Listing on the Warrior Bonfire Program website for 1 month
- Social Media Recognition

## CAMARADERIE

**\$10,000**

- Quarter-paged ad in Diamonds & Dog Tags Event Day Program
- (4) Tickets (with tabletop recognition)
- Recognition at the event through displays and presentation
- Listing on the Warrior Bonfire Program website for 3 months
- Social Media Recognition
- (1) 2024 DDT yearbook

## MILITARY

**\$2,500**

- A Listing in Diamonds & Dog Tags Event Day Program
- (2) Tickets (with tabletop recognition)
- Social Media Recognition Week of Event

## PURPLE HEART

**\$2,000**

- Sponsor (2) tickets for a WBP Purple Heart Recipient Veteran + Guest, with double occupancy lodging accommodations to attend the Diamonds & Dog Tags Event