



WARRIOR
BONFIRE PROGRAM

diamonds & DOG TAGS



August 2026

RIDGELAND, MISSISSIPPI

**An unforgettable evening honoring post-9/11
Purple Heart veterans and their spouses**



Why Sponsor?

Your sponsorship directly supports retreats designed exclusively for post-9/11 Purple Heart veterans and their spouses. These retreats offer healing, camaraderie, and connection, giving veterans a place to share their experiences and find renewed purpose, while also giving spouses the support and community they need.

Together, these experiences strengthen families, foster resilience, and ensure no one walks their journey alone.

Sponsorship Levels

BONFIRE TITLE SPONSOR

\$15,000

- **Naming rights:** Diamonds & Dog Tags 2026 presented by [Sponsor]
- **Two front-row** premium tables (16 seats)
- **On-stage speaking opportunity** + private meet & greet with speakers/entertainment
- **Full-page ad** in program
- **Prominent logo** on invitations, signage, auction site, step & repeat, program
- **Recognition** in press releases, social media, email campaigns
- **Branded item** in guest gift bags

PURPLE HEART SPONSOR

\$10,000

- **One premium table** (8 seats)
- **Half-page ad** in program
- **Logo on signage**, program, website, and auction site
- **Stage recognition** + social media promotion

VETERAN SPONSOR

\$7,500

- **One reserved table** (8 seats)
- **Quarter-page ad** in program
- **Logo on signage** + website
- **Stage recognition** + select social media mentions

FLAME SPONSOR

\$5,000

- **Four tickets** with preferred seating
- **Logo in program** + website
- **Stage recognition**

SPARK SPONSOR

\$2,500

- **Two tickets**
- **Name in program** + website

FRIEND OF THE BONFIRE

\$1,000

- **Two tickets**
- **Name recognition** in program

In-Kind & Auction Donors

- **Recognition** based on value (e.g., bar signage, donor logo in program, auction station signage)

Optional Add-Ons

- **Silent Auction Sponsorship** (naming rights)
- **Whiskey Pull Sponsorship** (logo display + shout-out)
- **Veteran Sponsor Table** (covers 8 veterans & spouses)

Contact

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“**Warrior Bonfire isn't just an organization, it's a heartbeat.**”

RYAN G., A PURPLE HEART VETERAN